



"THE BIRTHPLACE OF THE STATE OF NEW YORK"
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

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FOR IMMEDIATE RELEASE

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FARMERS' MARKET CHECKBOOKS NOW AVAILABLE TO QUALIFYING SENIORS

White Plains, NY – July 11, 2019. Seniors looking to increase their consumption of fruits and vegetables and stretch their food budgets this summer and fall may be entitled to a Farmers' Market Checkbook. To be eligible, individuals must be 60 years of age or older **AND** have a monthly income at or below \$1,926/month for a one person household or \$2,607 for a two person household.

The Senior Farmers' Market Program is funded through the Food and Nutrition Service division of the United States Department of Agriculture and Markets in cooperation with the NY State Office for the Aging, NYS Department of Agriculture and Markets and the Westchester County Department of Senior Programs and Services.

The Farmers' Market Senior Nutrition Program is for eligible older adults on a **FIRST COME FIRST SERVE** basis. Eligible seniors should participate only if they are planning to use the coupons at the participating markets. Each checkbook has a value of \$20 and individual Farmers' Market Checks are worth \$4.00 each. Farmers will not give change. If a purchase is less than \$4.00, farmers will add additional items of the recipient's choice to make up the difference.

The purpose of the Senior Farmers' Market Program is to provide resources in the form of fresh, nutritious, unprepared, locally grown fruits, vegetables, and herbs from farmers' markets and ~~community supported agriculture programs to low-income seniors; to increase the consumption~~ of locally grown food by expanding farmers' markets and community supported agriculture programs. The program also serves a purpose in the development of new and additional farmers' markets and community supported agriculture programs.



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The check books will be distributed at the White Plains Community Center, located at 65 Mitchell Place, White Plains, NY on **Monday, July 15 and Tuesday, July 16 from 9am to 4pm** until supplies last. The White Plains Community Center will distribute only to eligible seniors who are White Plains residents. Proof of age and residency are required. Applicants must come in person to sign the statement of eligibility. Each older adult in a household is eligible to receive a booklet if they meet the age and income requirements.

The coupons are valid at any Participating New York State Farmers' Market and locally the checkbooks can be used at the White Plains Farmers' Market on Wednesdays, 8am – 4pm. The Farmers Market is located on Court Street (between Martine Ave. and Main St.)

For more information on the Farmers' Market Coupons contact the White Plains Community Center at 914-422-1423.

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