



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

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White Plains My Brother’s Keeper Celebrates 2nd Annual White Plains Kids Free Haircut Program for Elementary and Middle School Youth



White Plains, NY – August 27, 2018. The White Plains My Brother’s Keeper Initiative is partnering with area barbershops to offer 200 White Plains low income youth a free back-to-school haircut.

Mayor Tom Roach said, “Thank you to the local barbershops participating in this program. This partnership is an example of the business community lifting our kids up to help them to know that they are cared for, and they want our youth to succeed in school.” Frank Williams, Jr., Executive Director of the Youth Bureau said, “The free haircut program will help kids begin the school year in the right frame of mind.”

Haircuts will be provided Monday, August 27th through Saturday, September 8th. Haircuts are available to elementary and middle school age youth.

(More)



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The participating barbershops are:

D'Cache Barber Shop 58 Lake Street White Plains	Kenson Barber Shop 47 Mamaroneck Ave. White Plains	Erwin Barber Shop 255 Dr. MLK Jr. Blvd. White Plains
F & R Barbershop 107 East Post Road White Plains	Hair on Lexington 201 S. Lexington Ave. White Plains	Alex Reyes Barber Shop 219 East Post Road White Plains
Authentic Hair Studio 198 Martine Avenue White Plains, NY 10601		

Support for the Back to School Fresh Haircut initiative is made possible by the Minister Fellowship Council of White Plains and Vicinity, White Plains My Brother’s Keeper Initiative, the empower YOU program of the Nepperhan Community Center, and the White Plains Youth Bureau.

To receive a free haircut at one of the above barbershops, please contact Laura Montoya at the White Plains Youth Bureau, (914) 422-1378 (Monday – Friday, 9 a.m. – 5:00 p.m.) to get a voucher.

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