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FOR IMMEDIATE RELEASE:

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CITY OF WHITE PLAINS TO CELEBRATE 1ST ANNIVERSARY OF MY BROTHER'S KEEPER INITIATIVE

White Plains, NY - December 5, 2017. The City of White Plains will celebrate the 1st anniversary of the My Brother's Keeper initiative in White Plains on Tuesday, December 12, 6 p.m. at Highlands Middle School. The guest speaker for the celebration is Dr. Jermaine Wright, Interim Associate Dean of Special Programs at the City University of New York (CUNY). As the University Director of the CUNY Black Male Initiative (BMI), Dr. Wright is responsible for monitoring and leading the progress of 31 Campus-based BMI projects across the CUNY system dedicated to increasing, encouraging, and supporting the inclusion and educational success of underrepresented groups in higher education, particularly men of color.

Mayor Tom Roach accepted the My Brother's Keeper's Challenge August 2016 in cooperation with the White Plains School District. The initiative was launched by President Barack Obama in February 2014 to improve the lifelong outcomes of young boys and young men of color. The My Brother's Keeper Initiative has 6 Milestones:

- Getting a healthy start and entering school ready to learn
- Reading at grade level by third grade
- Graduating high school and ready for college
- Completing postsecondary education or training
- Successfully entering the workforce
- Keeping kids on track and giving them a second chance.

The Anniversary Celebration will also honor four White Plains leaders for changing the trajectory of White Plains Youth: Lieutenant James Spencer and Sergeant Louis Muniz, White Plains Public Safety; Raymond Tribble Supervisor White Youth Bureau and Michael Salley Guidance Counselor White Plains School District.

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