



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

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FOR IMMEDIATE RELEASE:

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IT’S TIME: 3rd Annual WHITE PLAINS COMIC CON!
POW! ZAM! WOW!
The Ultimate Experience for Comic Book Fans of All Ages

White Plains, NY – May 10, 2017. The White Plains Cares Coalition and the White Plains Youth Bureau are partnering with Nancy Silberkliet, Co-CEO of Archie Comics & Rise Above Foundation to host the 3rd Annual White Plains ComicCon on Saturday May 20th. This all-day event will be held at the newly renovated City Center in the heart of downtown White Plains from 11:00 a.m. – 5:00 p.m.

This year’s ComicCon adds digital gaming tournaments in the big theater at the Cinema DeLux as well as panel discussions and presentations at Barnes and Noble Bookstore. Come dressed as your favorite superhero and Cosplay with a chance to win cash and other prizes!

Occupying all 3 levels of the City Center, this year’s ComicCon will feature more than 40 vendors and a variety of activities for children and adults! Come meet and interact with comic book artists and creators including artists from DC Comics, Arlen Schumer, Alan Weiss of Alan Weiss Productions, Archie Comics and many more!

Arlen Schumer is an award-winning comic book-style illustrator for the advertising and editorial markets; an author/designer of coffee table art books, including *The Silver Age of Comic Book Art* (Archway Publishing), which won the Independent Book Publishers Award for Best Popular Culture Book (for its original ’03 edition); and a recognized expert on American popular culture—especially the legendary television series *The Twilight Zone* and the music of Bruce Springsteen. Mr. Schumer has been presenting his VisuaLectures on these and other subjects at universities and cultural institutions across the country since 1988.

(More)



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Alan Weiss is a 6-time Emmy Award-winning Executive Producer, Program Producer, and Writer. Alan’s news experience began at ABC where he became the Senior Program Producer of the highest-rated local news program in the country: WABC-TV’s Channel 7 Eyewitness News. Alan Weiss shares stories about his dad Al Feldstein – editor of the iconic “MAD” magazine! One of the most revered icons of pop culture. Feldstein was also the editor, writer and artist of the trendsetting EC Comics. Its flagship “Tales of the Crypt” was turned into an HBO series.

Nancy Silberkliet, Co-CEO of Archie Comics and Exec. Director of the Rise Above Foundation is taking ComicCons and comic books to schools to help increase reading literacy and address some pressing social issues like bullying, gun safety, and the environment.

Kids can have the thrill of participating in Light Saber Training with the Empire Saber Guild Padawan Training Institute and photo opps with the 501st Empire City Garrison – “May The Force Be With You!”

Games – face painting – guest panelists – book signing – button making – create your own comic strip and more! Fun to be had – prizes to be won - at this fun-filled event!

Register for free – 1st 500 people to register will have their names entered into a raffle to win cash prizes (must be present to win). Register at: <http://www.wpcomiccon.com>.

For more information please call 914-422-1378. Fliers attached.

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TAKING A STAND AGAINST BULLYING!
WHITE PLAINS
ComicCon

ACCOUNT TO YOU, INC.

SATURDAY, MAY 20TH
11:00 AM - 5:00 PM
AT THE CITY CENTER (DOWNTOWN)
(5 CITY PLACE, WHITE PLAINS, NY 10601)

WPCOMICCON.COM
914-422-1378

- * Cosplay!
- * Big Theater Gaming Tournaments! (Minecraft® - Street Fighter®)
- * Create your own comic strip!
- * Panel Discussions! * MORE!

SPONSORS & PARTNERS:

KITE REALTY GROUP
The Digital Arts Experience

McGraw-Hill
MYIA

CW THE COLLEGE OF WESTCHESTER

TOYS R US

TARGET

BARNES & NOBLE

IT'S TIME

REGISTER TO ATTEND AT
WPCOMICCON.COM

First 500 to register - win a chance for cash prizes!

Register for **FREE!** and SAVE UP TO \$15

Get your **FREE** ticket and have your name entered into a raffle for **CASH PRIZES!**
(DRAWING EVERY HOUR - MUST BE PRESENT TO WIN ONE PRIZE PER ATTENDEE)
FREE access to inter-active workshops - 3D printing, super-hero button making, create your own comic book (paid for non-registered)

- * Cosplay \$10 registered/ \$15 at door
- * Gaming Tournaments \$10 registered/ \$15 at door
- * Panel Discussions **FREE!**

GET YOUR EXCLUSIVE COMICCON T-SHIRTS!

Buy Online at our Secure Site:
<http://wpcomiccon.com>

EMPIRE CITY GARRISON

LIGHT SABER TRAINING WORKSHOPS