



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

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FOR IMMEDIATE RELEASE:

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GO GREEN FROM ST. PATRICK’S DAY UNTIL EARTH DAY!
4th Annual Citywide Shoe Recycling Initiative



WHITE PLAINS, NY – March 15, 2016. We all have them. An old pair of shoes (or two or three) lying on the floor somewhere in the back of our closets, getting dustier by the week. The City of White Plains is challenging residents to reach in to their closets – all the way to the very back – dig out those old dusty shoes, and donate them to a City wide shoe recycling effort as part of the City’s celebration of Earth Day. This month-long green effort is underway and will culminate the weekend of April 23-24 at Ebersole Ice Rink.

This is the fourth year the City will undertake a shoe collection and recycling drive. In past years, working together with local businesses, religious organizations, neighborhood associations and schools, we collected over 15,000 pairs of shoes. These shoes were diverted from the waste stream and went on to find a new life where they are greatly needed. The City has once again partnered with Soles for Souls (www.soles4souls.org) on this recycling initiative.

Our goal this year is to get that total number up to 20,000 pairs of shoes collected. At that level of contribution Soles for Souls brings their mission full circle back to White Plains by distributing new shoes to those in need in our own community – a thank you for our community’s generous efforts over the past 4 years.



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Donating your shoes couldn't be easier. Collection boxes are conveniently located in these public buildings for drop off during regular business hours:

- **City Hall: 255 Main Street**
- **Library: 100 Martine Avenue**
- **Youth Bureau: 11 Amherst Place**
- **Gillie Recreation Center: 11 Gedney Way**
- **Ebersole Skating Rink: 110 Lake Street**
- **Ed House, 5 Homeside Lane**

In addition, the White Plains School District is again partnering with the City to aid in our recycling efforts. Families with children in the public schools will be able to drop off shoes at the Soles for Souls drop boxes located in each school building.

Shoes will be sorted over the weekend of April 23-24 at Ebersole Ice Rink. Shoes will continue to be collected at Ebersole until 2:00 PM on April 24th.

Spring is coming; so clean out those closets and do something for our environment at the same time!

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